The use of Medically Assisted Reproduction (MAR) — which includes techniques such as IVF, artificial insemination and ovulation induction — increases every year, and, over the last four decades, more than eight million MAR conceived children were born. Many gaps in knowledge remain about the consequences of MAR for families and around its access and utilization. This talk will highlight insights into MAR research ranging from the short and longer-term effects of MAR on children, to the importance of integrating a socio-demographic perspective in studies of MAR and to the persisting social inequities in the access to and success rates of MAR.